Marc A. Cohen, Ph.D.

Seattle University, cohenm@seattleu.edu

Experience

Seattle University, Dept. of Management (primary appointment) and Dept. of Philosophy

- Professor (2020-present)
- Genevieve Albers Professor, Dept. of Management (2015-2018, 2021-2024)
- Director, Professional- and Online-MBA Programs (2019-present)
- President Elect, then President, University faculty senate [elected position] (2022-2025)
- Faculty Fellow, Albers Center for Business Ethics (2020-2021)
- Associate Professor (2014-2020)
- Assistant Professor (2008-2014)

> Sabbatical appointments and short-term teaching abroad, while at Seattle U.

- National Taiwan Normal University (Taipei, Taiwan), College of Management

  Visiting Professor (spring semester 2023)
- Kwansei Gakuin University (Kobe, Japan), School of International Studies

  Visiting Professor (spring semester 2022)
- National Sun Yat-Sen University (Kaohsiung, Taiwan), Dept. of Business Management

  Visiting Associate Professor (academic year 2014-2015)
- Sogang University (Seoul, South Korea), Dept. of Management

  Adjunct Professor (winter intersession 2015)

> Corporate experience after graduate school, prior to joining Seattle U.

- Branch Banking & Trust Company (BB&T Bank, now Truist Financial Corp.)

  Corporate Strategist, Vice President (2006-2008)

  Banking Officer, Asst. Vice President (2003-2006)
- Corporate Executive Board, Strategy Practice: Senior Consultant (2003)

> Part-time academic appointments, while working for BB&T

- Wake Forest University, Dept. of Philosophy (Spring 2008)
- George Washington University, Dept. of Philosophy (Fall 2005, 2006)

> Corporate work experience before graduate school

- Mercer Management Consulting (now Oliver Wyman): Consultant (1989-1992)

Education

- PhD, Philosophy — University of Pennsylvania (2002)
- MA, Humanities — Univ. of Chicago (1995)
- MA, Art History — Northwestern Univ. (1994)
- BA, majors in Mathematics and Fine Arts — University of Pennsylvania (1989)

Areas of academic specialization/research interests

- Social philosophy, trust, what makes society more than an accidental crowd
- Political philosophy, and with applications in business ethics
- Management theory

Teaching, Seattle University

- Undergraduate, University core course — *Ethical reasoning*
- Undergraduate, University honors program — *Ethics and moral philosophy*
- Graduate, MBA programs — *Business ethics and social responsibility*
- Academic study tour — *The cultural context for business in China: Trust, political institutions, and Confucianism* (mainland China 2016, 2017, 2018)
- Leadership executive-MBA Program — *Ethical Leadership and the global commons*
- Leadership executive-MBA Program — *Strategy capstone*

Annual teaching load: six courses over three quarters, e-MBA courses on overload, currently reduced for administrative work

Publications: book

Cohen, M.A. (2023). *The Nature and Practice of Trust*. New York: Routledge.

Publications: refereed journal articles

[23] Markuly, M.S., and Cohen, M.A. (2023). "Missing contexts and rethinking formation, in the 'Inspirational paradigm for Jesuit business education.'" *Journal of Jesuit Business Education* 14, no. 1: pp. 150-174.

[22] Cohen, M.A. (2023). "Reconstructing the moral logic of the stakeholder approach, and reconsidering the participation requirement." *Philosophy of Management* 22, no. 2: pp. 293-308.

[21] Cohen, M.A., and Hoption, C.B. (2021). "Third-party apologies, theory and form." *American Philosophical Quarterly* 59, no. 3: pp. 287-295.

[20] Cohen, M.A., and Isaac, M. (2021). "Trust *does* beget trustworthiness, and also trust in others." *Social Psychology Quarterly* 84, no. 2: pp. 189-201.

[19] Cohen, M.A., and Isaac, M. (2021). "Managers: don't be afraid to trust." *Rutgers Business Review* 84, no. 3: pp. 305-311.

[18] Maloni, M.J., Palmer, T.B., Cohen, M.A., et al. (2021). "Decoupling responsible management education: Do business schools walk their talk?" *International Journal of Management Education* 19, no. 1.

[17] Cohen, M.A. (2020). "Generalized trust in Taiwan and (as evidence for) Hirschman's *doux commerce* thesis." *Social Theory and Practice* 46, no. 1: pp. 1-25.

[16] Cohen, M.A., and Peterson, D. (2020). "The implicit morality of the market is consequentialist." *Business Ethics Journal Review* 8, no. 1: pp. 1-7.

[15] Cohen, M.A. (2019). "The problem of imposing risk and the procedural dimension of stakeholder management." *Business and Society Review* 124, no. 3: pp. 413-427.

[14] Cohen, M.A., and Peterson, D. (2019). "The implicit morality of the market and Joseph Heath's market failures approach to business ethics." *Journal of Business Ethics* 159, no. 1: pp. 75-88.

[13] Cohen, M.A. (2018). "Apology as self-repair." *Ethical Theory and Moral Practice* 21, no. 3: pp. 585-598.

[12] Cohen, M.A. (2016). "The movement from ethics to social relationships for Levinas, and why decency obscures obligation." *International Journal for Philosophy of Religion* 79, no. 2: pp. 89-100.

[11] Cohen, M.A. (2016). "The question of public trust in business. Comments on Jared D. Harris, Brian T. Moriarty, and Andrew C. Wicks (eds.), *Public Trust in Business* (Cambridge University Press, 2014)." *Journal of Trust Research* 6, no. 1: pp. 96-103.

[10] Cohen, M.A. (2015). "Alternative conceptions of generalized trust (and the foundations of the social order)." *Journal of Social Philosophy* 46, no. 4: pp. 463-478.

[9] Cohen, M.A. (2014). "Transcendence and salvation in Levinas's *Time and the Other* and *Totality and Infinity*." *Levinas Studies* 9: pp. 53-66.

[8] Cohen, M.A. (2014). "Genuine, non-calculative trust with calculative antecedents: Reconsidering Williamson on trust." *Journal of Trust Research* 4, no. 1: pp. 44-56.

[7] Cohen, M.A. (2014). "Empathy in business ethics education *redux*." *Business Ethics Journal Review* 2, no. 1: pp. 1-7.

[6] Cohen, M.A., and Dienhart, J. (2013). "Moral and amoral conceptions of trust, with an application in organizational ethics." *Journal of Business Ethics* 112, no. 1: pp. 1-13.

[5] Cohen, M.A. (2012). "Empathy in business ethics education." *Journal of Business Ethics Education* 9: pp. 359-376.

[4] Obermiller, C., Arneson, D., and Cohen, M.A. (2012). "Customized pricing: Win-win or end-run?" *Drake Management Review* 1, no. 2: pp. 12-28.

[3] Cohen, M.A. (2010). "The narrow application of Rawls in business ethics: A political conception of both stakeholder theory and the morality of markets." *Journal of Business Ethics* 97, no. 4: pp. 563-579.

Spanish translation published in *Revista Co-herencia* 9, no. 16 (2012): pp. 145-184 (*Revista Co-herencia* published at Universidad EAFIT, Columbia).

[2] Cohen, M.A. (2008). "The two-stage model of emotion and the interpretive structure of the mind." *Journal of Mind and Behavior* 29, no. 4: pp. 291-320.

[1] Cohen, M.A. (2005). "Against basic emotions, and toward a comprehensive theory." *Journal of Mind and Behavior* 26, no. 4: pp. 229-254.

Publications: book chapters and reviews

[6] Cohen, M.A. (2023). "The psychological dynamics of trust, with applications—the crisis of trust in organizations." In *The Moral Psychology of Trust*, edited by Mark Alfano and Dennis Collin, pp. 181-196. Rowman & Littlefield.

[5] Cohen, M.A. (2021). "The crisis of trust and trustworthiness in organizations." Albers Center for Business Ethics white paper series.

[4] Cohen, M.A. (2020). "Trust and (in) economic systems." In *Handbook of Trust and Philosophy*, edited by J. Simon, pp. 283-296. Routledge.

[3] Cohen, M.A. (2017). Book Review: *Worldly Philosopher: The Odyssey of Albert O. Hirschman*, by Jeremy Adelman (Princeton University Press, 2013). *Business Ethics Quarterly* 27, no. 4: pp. 633-636.

[2] Cohen, M.A. (2015). Book Review: *Capital Failure: Rebuilding Trust in Financial Services*, edited by Nicholas Morris and David Vines (Oxford University Press, 2014). *Business Ethics Quarterly* 25, no. 3: pp. 405-409.

[1] Cohen, M.A., and Dienhart, J. (2012). "Citizens, Kant, and corporate responsibility for the environment." In *Kantian Business Ethics: Critical Perspectives*, edited by Denis G. Arnold and Jared Harris, pp. 96-114. Edward Elgar Publishing Limited.

Conference presentations (refereed)

- The Society for Business Ethics Annual Meeting: 2019, 2018, 2017, 2016, 2015, 2013, 2012, 2010, 2006
- The First International Network on Trust (FINT) Conference: 2012, 2013, 2016
- International Society for Business, Ethics, and Economics Meeting: 2016
- Colleagues in Jesuit Business Education Meeting: 2018, 2010
- The 9th International Conference on Catholic Social Thought and Business Education: Prosperity, Poverty and the Purpose of Business: De La Salle University and Ateneo University, Philippines, 2015
- Association for Jewish Studies Annual Conference: 2008
- American Philosophical Association, Main Program: 2007, 2008

Presentations (invited)

- American Philosophical Association, Invited Symposium: 2024
- American College of Financial Services, *Forum on Ethical Leadership*: 2018, 2020, 2024
- Second Annual Susilo Symposium, Defining Global Ethics for the 21st Century Economy, Boston University Questrom School of Business: 2017
- National Yunlin University of Science & Technology, Department of Business Administration, Doulio, Taiwan (May 2015)
- The Janet Prindle Institute for Ethics Symposium, DePauw University: 2014
- Conference on the Vocation of the Business Leader, Seattle University: 2013
- American Philosophical Association, Pacific Division Meeting, Society for Business Ethics Group Meeting: 2012
- Asian Pacific Conference on Information Management, Seattle University: 2012. Paper written with T.N. Foster and B. Kim

University service, other activities (selected)

(Service at Seattle University and in the Albers School of Business and Economics)

- University Academic Assembly (faculty senate), Albers representative (2017-2020, 2021-present)
- University Undergraduate Research Journal (SUURJ), advisory board member (2016-present)
- University Academic Services Program Review committee (2020-2022)
- University COVID-related Faculty Accommodations Committee (2020)
- University Academic Program Review Committee (2011-2014, 2015-2017)
- University Academic Policy Review Committee (2015-2017)
- University Interreligious Dialogue Initiative (2011-2014, 2015-2017), speaker for the 2012 University Mission Day program
- University, School of Theology and Ministry Interreligious Advisory Council (2013-14, 2015-2017)
- University Mission Examen Committee (2016-2017)
- University Honors Program Revision Committee (2013-2014)
- Albers Scholarship Committee (2017-present)
- Albers Management Department Personnel Committee Chair (2016)
- Albers Bosanko Professorship Award Committee, Chair (2016)
- Albers Center for Business Ethics, Advisory Board Member (2010, ongoing)
- Albers Curriculum and Academic Policy Committee (CAPCOM) (2011-2012)
- Albers Teaching and Research Committee (2011-2012)
- Albers Ethics Integration Task Force (2009-2010)
- Albers U.N. Principles of Management Education Committee, Chair (2009-2010), ongoing
- Albers Technology Policy Committee (2010-2011)
- Albers Management Department Social Committee (2010-2013)
- Albers Program-level and Departmental Assessment Committees (ongoing)
- Taught the ethics module in the Albers Academy of Finance program for local high school students (Winters 2009, 2010, 2011, 2012, 2014)
- Taught in the Albers Summer Business Institute for high school students (Summers 2009, 2010, 2011, 2012, 2013, 2014)

- Discussion leader for the Seattle University Academic Salons (book discussion as part of New Student Convocation, Fall 2009, 2010, 2011, 2013, 2015, 2016)
- Reviewer for the Philosophers' Imprint, Journal of Business Ethics, Business Ethics Quarterly, Business and Professional Ethics Journal, Business Ethics: A European Review, the Journal of Trust Research, the Journal of Mind and Behavior, and Routledge Press (book manuscripts)
- Speaker for the Employee Benefits Planning Association, for on-going ethics training (Spring 2010, Winter 2012)
- Served as a speaker for Risk Management Association (Fall 2010)
- Received Albers Summer Faculty Research Grant (2010, 2020)