

Andrea Holtan, LCB

RESEARCH INTERESTS

Marketing, Ethics, Culture, DEI, Strategy

TEACHING EXPERIENCE

Marketing Faculty, Albers School of Business & Economics, **Seattle University**, 2012-present

- MKTG 3500 Principles of Marketing
- MKTG 3540 Retailing Management
- MKTG 4560 International Marketing
- MKTG 4910 Marketing in Emerging Markets
- MBA 5215 Creating Value Through Marketing and Operations
- OMBA 5215 Creating Value Through Marketing and Operations
- MKTG 5315 Topics in International Marketing
- BRMB 5210 Project Management
- BRMB 5235 Operations & Supply Chain Management
- MKTG 5940 / 4940 International Study Tour – Italy
- MBA 5170 Marketing Management
- OPER 3600 Operations and Supply Chain
- OPER 5310 Project Management & Control

Adjunct Faculty, Operations, **Tacoma Community College** 2011

- OP Operations and Logistics

Visiting Faculty, **Daystar University**, Nairobi, Kenya 1997-1998

- Business Accounting
- International Business Ethics

PROFESSIONAL EXPERIENCE

- Rafiki Trade Group – President - International Trade Compliance and International Marketing Consultant - 2006 to present
- Veritas Forensic Accounting and Economics – Senior Project Manager 2016 to present
- Costco Wholesale Corporation - Director, Import / Export Compliance North America 1999-2006
- World Concern, Nairobi, Kenya - Cost-Benefit Analyst / Consultant, 1997-1998

PROFESSIONAL AREAS OF PRACTICE

- Cargo Security & Country Risk Assessments
- Customs Trade Partnership Against Terrorism (C-TPAT)
- FDA Bio-Terrorism Act

- Import / Export Compliance Reviews / Audits / Training
- International Marketing and Operations
- ISA Reviews / Audits
- Leadership and Team Building
- Logistics and Supply Chain Management
- Product Classifications: HTS – Import / Exports
- Special Trade Program (FTA) Qualifications
- US Customs / BIS Export Regulations

INVITED CONFERENCE PRESENTATIONS

- Canadian Customs & Border Protection,
- Import & Export Compliance, WTC Seattle and Tacoma
- US Customs and Border Protection, Import and Export Strategies

EDUCATION

- MBA, Magna Cum Laude, Seattle University
- BA, Finance, Cum Laude, Seattle Pacific University
- Scrum Master Certified - SMC 2021
- Course Design for Hybrid and Web Facilitated Courses 2019
- Course Design for Online Courses 2020
- Licensed US Customs Broker – 2000
- Languages: Basic Japanese, French, and Italian

HONORS / SERVICE

- Seattle University International Italy Study Tour 2022, 2023
- Seattle University Women’s Soccer Faculty Liaison 2022-present
- DEI Community of Practice and ARCS: 2021 – present
- Marketing Department Rep.: AoL Committee / Albers UG Curriculum FY2022
- Bridge MBA Admissions Committee FY2019, FY2022
- Undergraduate Program Assessment Group FY2021
- Institute for Catholic Thought and Culture (ICTC), SEAL 2018 - present
- Leadership & Team Building, Costco 2003

MEMBERSHIPS / AFFILIATIONS

- *Alpha Kappa Psi*
- *Chance App Mentor*
- *International Compliance Professionals Association (ICPA)*
- *ISA Auditor: BDA, Nintendo of America*
- *SU ARCS / DEI Community of Practice*
- *Tae Kwon Do – Black Belt*

References

Available upon request