

Andrea Holtan, MBA, LCB, PMP

Program Director: Early Career MBA

RESEARCH INTERESTS

Global Trade, Marketing, Ethics, Culture, DEI, Strategy

TEACHING EXPERIENCE

Marketing / Management Faculty, Albers School of Business & Economics, **Seattle University**, 2012-present

- GBUS 3200 Global Environments
- MKTG 3500 Principles of Marketing
- MKTG 3540 Retailing Management
- MKTG 4530 Brand Management
- MKTG 4560 International Marketing
- MKTG 4910 Marketing in Emerging Markets
- MBA 5215 Creating Value Through Marketing and Operations
- OMBA 5215 Creating Value Through Marketing and Operations
- MKTG 5315 Topics in International Marketing
- BRMB 5210 Project Management
- BRMB 5235 Operations & Supply Chain Management
- MKTG 5330 Brand Management
- MKTG 5940 / 4940 International Study Tour – Italy
- MBA 5170 Marketing Management
- OPER 3600 Operations and Supply Chain
- OPER 5310 Project Management & Control

Visiting Faculty, **Daystar University**, Nairobi, Kenya 1997-1998

- Business Accounting
- International Business Ethics

PROFESSIONAL EXPERIENCE

- Rafiki Trade Group – President - International Trade Compliance and International Marketing Consultant - 2006 to present
- Veritas Forensic Accounting and Economics – Senior Project Manager 2016 to present
- Costco Wholesale Corporation - Director, Import / Export Compliance North America 1999-2006
- World Concern, Nairobi, Kenya - Cost-Benefit Analyst / Consultant, 1997-1998

PROFESSIONAL AREAS OF PRACTICE

- Cargo Security & Country Risk Assessments
- Customs Trade Partnership Against Terrorism (C-TPAT)
- FDA Bio-Terrorism Act
- Import / Export Compliance Reviews / Audits / Training

- International Marketing and Operations
- Leadership and Team Building
- Logistics and Supply Chain Management
- Product Classifications: HTS – Import / Exports
- Special Trade Program (FTA) Qualifications
- US Customs / BIS Export Regulations

INVITED CONFERENCE PRESENTATIONS

- Loyola Institute of Business Administration: Chennai, India
- Canadian Customs & Border Protection
- Import & Export Compliance, WTC Seattle and Tacoma
- US Customs and Border Protection, Import and Export Strategies

EDUCATION

- MBA, Magna Cum Laude, Seattle University
- BA, Finance, Cum Laude, Seattle Pacific University
- Project Management Professional – PMP 2024
- Scrum Master Certified - SMC 2021
- Course Design for Hybrid and Web Facilitated Courses 2019
- Course Design for Online Courses 2020
- Licensed US Customs Broker – 2000
- Languages: Basic Japanese, French, and Italian

HONORS / SERVICE

- Seattle University International Italy Study Tour 2022 - 2025
- Seattle University Women's Soccer Faculty Liaison 2022-present
- DEI Community of Practice and ARCS: 2021 – present
- Marketing Department Rep.: AoL Committee / Albers UG Curriculum FY2022
- Bridge MBA Admissions Committee 2019 - 2025
- Undergraduate Program Assessment Group FY2021
- Institute for Catholic Thought and Culture (ICTC), SEAL 2018 - present
- Leadership & Team Building, Costco 2003

MEMBERSHIPS / AFFILIATIONS

- *Alpha Kappa Psi*
- *International Compliance Professionals Association (ICPA)*
- *ISA Auditor: BDA, Nintendo of America*
- *SU ARCS / DEI Community of Practice*
- *Tae Kwon Do – Black Belt*

References

Available upon request

Contact: holtana@seattleu.edu