

Natalie Michelle Welch

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(Updated 8/19/24)

BACKGROUND

Driven to connect students with their passion to be leaders in the sports industry. Enrolled member of Eastern Band of Cherokee Indians and raised on the Cherokee Indian Reservation in Cherokee, NC. Over 5 years of professional experience working in marketing and media at ESPN Wide World of Sports, Nike and Wieden+Kennedy. Passionate storyteller, researcher, and educator.

EDUCATION

Doctor of Philosophy in Kinesiology and Sport Studies

Knoxville, TN

University of Tennessee

May 2019

Concentration: Sport Studies

Specialization: Sport Management

Major Professor: Dr. Rob Hardin

Dissertation Title: Completing the Circle: Native American Athletes Giving Back to Their Community

Master of Business Administration and Master of Sport Business Management

Orlando, FL

University of Central Florida

May 2011

Graduate Assistantship: The Institute for Diversity and Ethics in Sport (TIDES)

Bachelor of Science - Sport Management

Knoxville, TN

University of Tennessee

May 2009

Minor: Business Management

ACADEMIC POSITIONS

Assistant Professor, *Seattle University*, Seattle, WA

Fall 2022 – Present

- Teaching undergraduate marketing and graduate courses for the Sport and Entertainment Management MBA program
- Assisting with recruitment and development of Sport and Entertainment Management MBA program

Assistant Professor, *Linfield University*, McMinnville, OR

Fall 2019 – Summer 2022

- Taught 5 courses: Management of Sport, Sport Marketing, Sports & Storytelling, Sport Business Ethics, and Sport Analytics
- Selected as **Faculty Athletics Representative** in June 2020
- First faculty member dedicated full-time to newly established Sport Management major in the School of Business and will assist with development of program
- Academic-advising of approximately 40 sport management students
- Internship coordinator for sport management program
- Organized career-related field trips, Native American Heritage Month film screenings, and a “Women in Action Sport” panel events
- Developer and coordinator for Sport Leadership track in Master’s of Science in Business program launched in Fall 2021

Graduate Teaching Associate, University of Tennessee, Knoxville, Tennessee
Fall 2016 - Spring 2018

- Instructor of record for 4 sessions of an undergraduate Sport Marketing course (average class size of 38) and 4 sessions of an undergraduate professional development course (average class size 44)

GUEST LECTURES

Native American Mascots

- *Catawba College*, Native American Mascots and Stereotypes in Sport (April 2021)
- *University of North Carolina – Pembroke*, Mascots & advocating for Native athletes (February 2021)
- *University of Tennessee*, Native American Mascots (November 2016; March 2018; April 2018)
- *James Madison University*, Native American Mascots and Media Perceptions (April 2017; October 2017; April 2018; November 2019)
- *University of Tennessee*, Native American Mascots and Media Perceptions (March 2017; October 2017; March 2018)
- *University of Tennessee*, Native American Mascots (October 2016; April 2016)

Race & Diversity

- *Pacific Lutheran University*, Exercising Sovereignty (March 2023)
- *Georgia State University*, Cultural Aspect of Sport (March 2023)
- *Seattle University*, Essential Diversity in Sport – Native American Mascots (August 2021)
- *Penn State Harrisburg*, History, Cultural, & Social Dynamics of Sport (November 2020)
- *University of Tennessee*, Diversity and Inclusion (October 2018, April 2019)
- *University of Tennessee*, Race & Ethnicity in Sport: A Native Perspective (October 2016)

Research

- *University of North Carolina-Greensboro*, Cherokee Women's Stickball (October 2023)
- *University of South Carolina, Lancaster*, Cherokee Women's Stickball (November 2023)
- *Towson University*, Modern Matriarchy: Native America Women in Sport (October 2022)
- *University of North Carolina-Greensboro*, Cherokee Stickball and Research Methodology (March 2021)
- *University of North Carolina-Chapel Hill*, Native American Athletes Giving Back and Documentary as Research (March 2019)
- *University of New Mexico*, Native Americans in Sport and Research – Critical Race Theory and TribalCrit (October 2018)

Professional Experience

- *University of Tennessee*, Experiences from Nike and Advertising (September 2016; January 2017)
- *University of Tennessee*, Lessons learned from Event Management (June 2017)

RELEVANT APPLIED EXPERIENCE

Wieden+Kennedy, Assistant Media Planner

April 2015 – April 2016, Portland, OR

- Managed Nike Factory Store media planning a buying for more than 10 different store openings over 6-month period

- Assisted in development of hand-crafted, fully integrated media plans for advertising campaigns across traditional and digital channels on categories that included Nike Football and Nike Cold Weather
- Researched, analyzed and produced 3 different Competitive Reports for client presentations on quarterly basis

Wieden+Kennedy, Content Producer

November 2012 – April 2015, Portland, OR

- Lead research on P&G Olympic athletes for production of 9 web films and NBC 1-hour Primetime Special “How to Raise an Olympian”
- Produced award show entry films for clients that included Nike, P&G, Old Spice, Coca-Cola, Sony
- Explored new business opportunities and original content ideas for production
- Transcribed 30+ interviews for story development

Nike N7

September 2011 – September 2012, Marketing Assistant

- Assisted execution of category and seasonal initiatives to drive consumer buzz and connection with N7
- Created consumer traffic through engaging and responsive social media storytelling
- Collaborated closely with Sports Marketing, Event Marketing, and Retail Brand Marketing to manage timelines and execute integrated event marketing plans
- Led outside agencies to execute promotional materials and event production

Disney ESPN Wide World of Sports

January 2011 – August 2011, Event Management Intern

- Helped sports managers with planning over 300 events in multiple sports at the 220-acre complex
- Coordinated, edited, and reviewed over 300 amateur baseball, softball, and lacrosse Spring Training schedules over a 12-week period.
- Advised coaches and clients with on and off-site questions and request on daily basis

University of Central Florida, The Institute for Diversity and Ethics in Sport

August 2009- December 2010, Graduate Assistant

- Co-authored 2 nationally published race & gender reports cards
- Editor of 1st ever DeVos Alumni Newsletter that was sent to over 200 alumni
- Researcher and exhibit designer for 2010 NBA Hall of Fame Black Five’s book & exhibit
- Managed and catalogued 8 classes of alumni into easy-to-use database

REFEREED PUBLICATIONS

Welch, N. M. (2023). Indigenous Marketing. *Indigenous Business and Public Administration*, 2(1), 16–20. DOI:<https://doi.org/10.33972/ibapa.26>

Ali-Joseph, Alisse, Leonard, Kelsey, & **Welch, Natalie.** (2023). Indigenizing Sport Research: Analyzing Protective Factors of Exercising Sovereignty in North America. *Sociology of Sport Journal*. Advanced online publication. <https://doi.org/10.1123/ssj.2023-0006>.

Smith, Z. T., Winemiller, S., & **Welch, N.** (2023). Colin Kaepernick, Tim Tebow, and the magic of comparison: Muscular Christianity as white racial frame. *Culture & Religion*, [AOP]. <https://doi.org/10.1080/14755610.2023.22557>

Staurowsky, Ellen J., Flowers, Courtney L., Buzuvis, Erin, Darvin, Lindsay, & **Welch, Natalie**. (2022). The Women's Sports Foundation 50 Years of Title IX: We're Not Done Yet Executive Summary and Policy Recommendations. *Women in Sport and Physical Activity Journal*. Advance online publication. <https://doi.org/10.1123/wspaj.2022-0053>.

Welch, N. M., Siegele, J. & Hardin, R. (2021). Double punch to the glass ceiling: Career experiences and challenges of ethnic minority female athletic directors. *Women in Sport & Physical Activity Journal*

Welch, N. M., Siegele, J., Smith, Z., & Hardin, R. (2019). Making Herstory: Cherokee women's stickball. *Annals of Leisure Research, Special Issue - Leisure and Indigenous Peoples*.

Welch, N. M., Siegele, J., & Hardin, R. (2017). For the Sga-Du-Gi (Community): Modern day Cherokee Stickball. *American Indian Culture and Research Journal*.

Taylor, E. A., Hardin, R., **Welch, N. M.**, Smith, A. B., & (2018). Incivility in the Workplace: The Experiences of Female Sport Management Faculty in Higher Education. *Journal of Higher Education Management*.

Taylor, E. A., Smith, A. B., **Welch, N. M.**, & Hardin, R. (2018). "You should be flattered!": Female sport management faculty experiences of sexual harassment and sexism. *Women in Sport and Physical Activity Journal*, 26(1), 43-53.

MANUSCRIPTS IN PROGRESS

Welch, N. M., Lopez, C., & Quinn, K. (In progress – data collection). Consumer Perceptions of Native American Mascot Name Changes.

Crosley, V. & Welch, N.M. (In progress – data collection). Putting the Sport in Columbia Sportswear: The Impact of Sport & Physical Activity in an Active Workplace.

Graham, J., **Welch, N. M.** (In progress – writing). Patagonia Parents: A case study of work family balance.

Welch, N. M., Whiteside, E. (In progress – writing). Sports journalists experiences and understandings of the Native American mascot controversy.

RESEARCH REPORTS

Staurowsky, E. J., Flowers, C. L., Buzuvis, E., Darvin, L., & **Welch, N. M.** (2022) Title IX and the Next 50 Years: What Does the Future Hold for Women in Sport? *Women's Sports Foundation*. February 2022.

Lapchick, R., Moss, A., Russell, C., Scarce, R., & **Welch, N. M.** (2011). The 2010-11 Associated Press Sports Editors Racial and Gender Report Card. *UCF Institute for Diversity and Ethics in Sport*. Available at <http://www.tidesport.org/reports.html>.

Lapchick, R., Kaiser, C., Russell, C., & **Welch, N. M.** (2010). 2010 NBA Racial and gender report card. *UCF Institute for Diversity and Ethics in Sport*. Available at <http://www.tidesport.org/reports.html>.

BOOK CHAPTERS

Welch, N. (2023). *More Than a Mascot: How the Mascot Debate Erases Indigenous People in Sport*. Decolonizing Sport. Edited by Forsyth, J., O'Bonsawin, C., Field, R., Phillips, M. G. Fernwood Publishing.

Ali-Joseph, A., Leonard, K., & **Welch, N.** (Spring 2023). Indigenous Environmental Justice in U.S. and Canada Sport Stadiums. *Sport Stadiums and Environmental Justice*. Edited by Tim Kellison.

Ali-Joseph, A. & **Welch, N.** (Nov 2021). Exercising Sovereignty. *Encyclopedia of Sport Management*. Edited by Paul M. Pedersen. Elgar.

Welch, N. & Ali-Joseph, A. (Nov 2021). Indigenous Sport. *Encyclopedia of Sport Management*. Edited by Paul M. Pedersen.

Leonard, K., **Welch, N.**, & Ali-Joseph, A. (Sep 2020). Covid-19 in Indigenous communities: Five protective factors of “exercising” sovereignty. *Sport and the Pandemic* (pp. 236-246). Edited by Paul M. Pedersen, Brody J. Ruohley, Bo Li. Routledge.

INVITED REVIEWS

Special Issue of the Sociology of Sport Journal “Futures—Past: Liberation, Futurity, Intersectionality, and Interdisciplinarity: Reading Sport, Physical Culture, and the (Physically Active) Body” (Invited Guest Editor, December 2023)

International Journal of Sport Communication (May 2020, June 2022)

Journal of Sport History (December 2021)

Sports Innovation Journal (October 2019)

NON-ACADEMIC PUBLICATIONS

Welch, N. M. (October 2022). NIL Disrupts the Power Dynamics of College Sport. *Albers Brief Fall 2022.*

Welch, N. M. & Buccafusco, C. (December 2020). Cleveland baseball team, you’re out of excuses – drop offensive team name now. *The Undefeated.*

Welch, N. M. & Buccafusco, C. (August 2020). Teams must do more than ban Native American headdress, offensive gestures. *The Undefeated.*

Eifling, S., Olsen, G., Roberts, D., Rucker, C. B., **Welch, N. M.** (Summer 2016). I don't have to be what you want me to be. *Victory Journal*, 4.

CONFERENCE PRESENTATIONS (REFEREED)

Lopez, C., **Welch, N. M.**, and Quinn, K. (June 2023). Native American Mascot Name Changes: Threats to Social Identity and Influence on Future Intentions. North American Society for Sport Management. Montreal, Quebec, Canada.

Welch, N. M. & Ali-Joseph, Alisse. (June 2022). Native Student-Athletes: Culturally Responsive Recruitment & Retention. NASAI: Native American Student Advocacy Institute 2022 conference, Phoenix, AZ.

Siegele, J., Hunt, K., **Welch, N. M.**, Fiorentino, Wooten, M. (June 2021). Centering the Native voice in Indigenous research: A methodological review. International Association for Physical Education in Higher Education. (Virtual Poster Presentation)

Keegan, T. A., King, C. R., **Welch, N. M.**, Eby, B. (May 2021). North American Indians, Modernity, and Sport. Thematic Session. North American Society for Sport History. (Virtual Presentation)

Crosley, V. & Welch, N. M. (June 2020). Putting the Sport in Columbia Sportswear: The Impact of Sport & Physical Activity in an Active Workplace. International Conference on Sport & Society. (Virtual Presentation)

Welch, N. M., Smith, A. B., & Hardin, R. (November 2019). The Significance of Giving Back Among Native American Athletes. North American Society for the Sociology of Sport, Virginia Beach, VA.

Graham, J. & **Welch, N. M.** (November 2019). “They actually care!”: When sports organizations support the balance between work and family. North American Society for the Sociology of Sport, Virginia Beach, VA.

Whiteside, E. & **Welch, N. M.** (November 2019). Reporting on Racism: Sports Journalists and Native American Mascots. North American Society for the Sociology of Sport, Virginia Beach, VA.

Siegele, J., **Welch, N. M.,** & Hardin, R. (November 2019). Career experiences of Coach-Moms in NCAA Division I swimming. North American Society for the Sociology of Sport, Virginia Beach, VA.

Welch, N. M., Siegele, J., & Hardin, R. (June 2019). Double Punch to The Glass Ceiling: Career Path Experiences of Minority Women Athletic Directors. North American Society for Sport Management. New Orleans, LA.

Welch, N. M., & Siegele, J. (March 2019). Making Herstory: Cherokee Women Stickball. Southeast Indian Studies Conference. Pembroke, NC.

Welch, N. M., & Hardin, R. (March 2019). Practicing the Practical in the Classroom: Working Professionals Entering the Classroom. Applied Sport Management Conference. Nashville, TN.

Smith, Z. T., **Welch, N. M.,** Graham, J., & Smith, R. E. (March 2019). Supporter Ownership as Entrepreneurship in American Soccer. Applied Sport Management Conference. Nashville, TN.

Welch, N. M. (November 2018). Capturing Sport Culture Through Documentary Film. North American Society for the Sociology of Sport. Vancouver, BC.

Welch, N. M., Siegele, J., & Hardin, R. (June 2018). Making Herstory: Cherokee Women Stickball. International Conference on Qualitative Research in Sport and Exercise. Vancouver, BC.

Welch, N. M. & Siegele, J. (June 2018). On or Off the Reservation: Approaching Native American Sport and Culture from an Insider and Outsider Perspective. Qualitative Research in Sport and Exercise. Vancouver, BC, Canada.

Siegele, J. & **Welch, N. M.** (June 2018). Sexism All Around: Career Experiences of Female Swimming Coaches. Qualitative Research in Sport and Exercise. Vancouver, BC, Canada.

Welch, N. M., Magliocca, J., Love, A. (April, 2018). Sport Media Coverage of Native American female athletes. ESPNW Women, Sports and Media: Coverage, Careers, Consequences. College Park, MD.

Welch, N. M., Siegele, J., & Hardin, R. (March 2018). Advocating for Native American Athletes. Society of Health and Physical Educators America National Convention & Expo. Nashville, TN.

Siegele, J., **Welch N. M.,** & Hardin, R. (March 2018). Career experiences of NCAA division I female swimming coaches. Society of Health and Physical Educators America National Convention & Expo. Nashville, TN.

Welch, N. M. & Hardin, R. (November 2017). Overcoming the Deficit with Resiliency and Strength, Native American Collegiate Athletes. North American Society for the Sociology of Sport. Windsor, Ontario.

Taylor, E. A., Smith, A. B., **Welch, N. M.**, Hardin, R. (June 2017). Sport management female faculty experiences of harassment from colleagues, Department Heads, and Deans. North American Society for Sport Management. Denver, CO.

Welch, N. M., Smith, A. & Hardin, R. (April 2017). NCAA Collegiate Native American athletes. College Sport Research Institute. Columbia, SC.

Welch, N. M., Siegele, J. (March 2017). Cherokee Stickball: Motivations in Modern Day Play. Graduate Student Research Colloquium. Knoxville, TN.

Welch, N. M., Siegele, J., & Hardin, R. (November 2016). Fitness or pornography?: The sexualization of a female physique athlete. North American Society for the Sociology of Sport. Tampa, FL.

Hardin, R., **Welch, N. M.** (November 2016). Cherokee Stickball. Tennessee Association for Health, Physical Education, Recreation, and Dance Conference. Murfreesboro, TN.

CONFERENCE PRESENTATIONS (REQUESTED)

Welch, N. M. (June 2021). Continuing to Unpack the Asterisk: Intercollegiate Athletics Experience from Often Untold Racial and Ethnic Perspectives. NCAA Inclusion Forum. (Virtual Presentation)

Welch, N. M. (June 2021). Sexualization of Race. North American Society for Sport Management. (Virtual Presentation)

Welch, N. M. (June 2021). Sports as a pathway for Indigenous development. Canadian Congress on Indigenous Lives Matter. (Virtual Presentation)

Welch, N. M. (November 2020). Responding to bias and systemic issues in the classroom. North American Society for Sport Management Professional Development Webinar. (Virtual Presentation).

PROFESSIONAL PRESENTATIONS

Welch, N. M. (November 2023). Native American Mascots. HELM Life International.

Welch, N. M. (November 2022). Diversity and Equity in Sport. HELM Life International.

Welch, N. M. (November 2022). Matrilineal Tradition & Modern Cherokee Women in Sport. Western Washington University Native American Heritage Month.

Welch, N. M. (July 2022). Unpacking the Native American Mascot Issue. Ray Kinsland Right Path Adult Leadership Group. Cherokee, NC

Welch, N. M., Siegele, J. (April 2017). Fighting different wars: The role of stickball in preserving Cherokee culture. Cherokee Historical Society. Cherokee, NC.

GRANTS

Welch, N. M. (Funded)

NCAA Women's Final Four

Dean's Council Travel Fund

Project Dates: April 2022

Amount requested: \$3,000 (\$3,000 awarded)

Meyer, A. & **Welch, N. M.** (Not funded)

Stickball as a Proving Ground for Who We Are: Capturing Indigenous Stories through Sport and a GoPro National Endowment for the Humanities' Digital Humanities Advancement Grants

Project Dates: Fall 2021-Fall 2023

Amount Requested: \$25,478

Welch, N. M. & McNamee, J. (Funded)
She Shreds II: Women of Color in Action Sport
Dean's Speaker Fund – Linfield University
Project dates: February 2021
Amount requested: \$2,000 (\$2000 awarded)

McNamee, J. & Welch, N. M. (Funded)
She Shreds: Women in Action Sport
Dean's Speaker Fund – Linfield College
Project dates: February 2020
Amount requested: \$2,000 (\$1800 awarded)

Welch, N. M. (Funded)
NASSS Conference
Dean's Travel Fund – Linfield College
Project dates – November 2019
Amount requested: \$1500 (\$1500 awarded)

Welch, N. M., Fowler, I., & Morris, T. (Not funded)
Completing the Circle: Native American Athletes Giving Back
Sundance Documentary Fund
Project dates: September 2018-April 2019
Amount requested: \$25,000

Welch, N. M., Fowler, I., & Morris, T. (Not funded)
Completing the Circle: Native American Athletes Giving Back
Southern Documentary Fund
Project dates: September 2018-April 2019
Amount requested: \$10,000

FILM PROJECTS

Carpenter, R., Powless, N., & **Welch, N. M.** (In Progress). *The Stick: Evolution of Lacrosse*. Feature length documentary.

Welch, N. M., Fowler, I., & Morris, T. (October 2020). *Cherokee Women and Stickball*. Short documentary.

Welch, N. M. (April 2019). Completing the Circle: *Native American Athletes Giving Back*. Dissertation film.

FILM SCREENINGS

Welch, N. M., Fowler, I., & Morris, T. (November 2020). *Cherokee Women and Stickball*. Short documentary. Official Selection for *LA Skins Film Festival*, *McMinnville Film Festival*, *Black Hills Films Festival*, *RiverRun International Film Festival*, *Longleaf Film Festival*, *Indy Shorts International Film Festival*, *Raleigh Film & Art Festival*.

Welch, N. M. (November 2019). Completing the Circle: Native American Athletes Giving Back
North American Society for the Sociology of Sport. Virginia Beach, VA.

Welch, N. M. (April 2019). Completing the Circle: Native American Athletes Giving Back
East Elementary School 4th and 5th grade classes. Bryson City, NC.

PODCAST

Welch, N. M. *Creative Native* (2018-current). Creator, developer, and producer of podcast that shares inspirational stories of Native American athletes and artists.

OTHER MEDIA

- Daniels, C. (May 2023). Bandwagoning or BIRGing? Kraken fever sweeps over Pacific Northwest. KOMO News. (Quoted)
- Streeter, K. (Oct 2021). M.L.B. Commissioner Can't Hear Native Voices Over Atlanta's Chop. New York Times. (Quoted)
- Yates, C. (Oct 2021). Manfred misses the mark with Braves. Andscape. (Quoted)
- Tachman, T. (Aug 2021). Native American leader calls on Portland Winterhawks to acknowledge the past, denounce old logo. The Oregonian. (Quoted)
- Corrigan, J. (Jul 2021). College Athlete Merchandising Poised to Explode. Advertising Specialty Institute. (Quoted)
- Nightengale, B. (Nov 2020). Opinion: It's time for the Cleveland and Atlanta baseball clubs to change their team nicknames. USA Today. (Quoted)
- Kumar, A. (Sept 2020). Why a former Olympic site is finally removing this Native American slur from its name. ESPN. (Quoted)
- Shutdown of global sports could lead to a 'reset,' experts say. (Apr 2020). Arizona State University's Global Sport Institute. (Quoted).
- 2019 NCAA NIL news interviews with Sports Talk 953 and KGW Portland on behalf of Linfield

SERVICE

- 2023 NCAA Innovations Grant – External Review Committee Member
- 2022 NCAA Innovations Grant – External Review Committee Member
- 2022 NCAA Women's Basketball Final Four in Minneapolis, Minnesota – Advised NCAA on Indigenous programming and organized Linfield student volunteers
- 2022 NCAA Men's Basketball Tournament in Portland, Oregon – Organized Linfield student volunteers
- 2021 Olympic Track and Field Trials in Eugene, Oregon – Organized Linfield student volunteers
- 2021 NCAA Track & Field Championships in Eugene, Oregon – Organized Linfield student volunteers
- Linfield Indigenous Outreach Committee 2021-present
- Linfield Title IX Sexual Assault Prevention Committee 2020-present
- Linfield General Education Review Committee 2020-present
- Linfield Dean of Business Search Committee Summer 2020
- Linfield College of Arts & Sciences Public Health Assistant Professor Search Committee Summer 2020, Summer 2021
- The Sporting Justice Collective Board Member 2020-present
- Organizer on Linfield's Weekly Insights and Exchange Across Campus (WildX) initiative
- Effie Collegiate Team Co-advisor Spring 2020
- Youth Movement Nonprofit Board Member 2019-present
- Volunteer Linfield Pancake Night Fall 2019
- Board Member Judge for Strategic Management course (Fall 2019, Spring 2020, Fall 2020)
- 2019 MLB Marketing Meetings – Linfield Student Panel organizer and mentor

- College of Education, Health, and Human Services Graduate Student Advisory Board representative, University of Tennessee, 2017-2019
- Ad Hoc Committee on Diversity and Inclusion, University of Tennessee Department of Kinesiology, Recreation, and Sport Studies, 2017-2019
- Grads to Golf – University of Tennessee Women’s MBA Golf Program Participant/Advocate
- Girls on the Run, Volunteer, Running Buddy/Assistant Coach/Head Coach 2010-2019

PROFESSIONAL DEVELOPMENT

- NCAA New FAR Orientation, February 2021
- 2020 Nike Footprint Summit attendee
- Indigenous Coaching Training November 2019
- 2019 Nike Latino Networking Night Mentor
- 2019 Explore Linfield Faculty Panel Member
- Linfield College Teaching and Learning Support Workshop – Hands on Zoom, August 2019
- University of Tennessee Active Learning in Large Online Classes: Strategies for Promoting Student Engagement, March 2019
- University of Tennessee Using Digital Devices for Active Learning Workshop, January 2019
- Michigan Sports Business Conference, October 2018
- College Football Playoff Championship Media Volunteer, January 2018
- NCAA Diversity and Inclusion Forum, April 2017
- University of Tennessee Diversity Summit, March 2017
- University of Tennessee Copyright, Plagiarism, and Avoiding Research Misconduct in the Publication Process Workshop, January 2017
- University of Tennessee Proposal and Budget Development Workshop, August 2017
- University of Tennessee The Best Practices in Teaching Program, September-December 2016

HONORS AND AWARDS

- 2021 NCAA Division III Diversity Spotlight Initiative July Recipient for WildX
- 2019 Edward Capen Award for research activities by graduating doctoral student
- 2019 American Kinesiology Association (AKA) Doctoral Scholar Award
- 2019 Arizona State University Global Sport Summit Emerging Scholar
- 2018-2019 College of Education and Health and Human Sciences Graduate Fellowship
- 2018 American Kinesiology Association (AKA) Writing Award
- 2017-2018 College of Education and Health and Human Sciences Graduate Fellowship
- 2017 College of Education and Health and Human Sciences Graduate Research Colloquium Viewer’s Choice Winner
- 2016-2017 Lori Mayer Re-Entry Women’s Graduate Fellowship Program
- 2016-2017 University of Tennessee Young Alumni Scholarship
- 2016, 2010, 2009 Yogi Crowe Memorial Scholarship Fund Recipient
- 2009 John McLendon Memorial Minority Postgraduate Scholarship Recipient
- 2009 Samuel A. Venable Award, University of Tennessee for professional promise
- 2009 Bill Taylor Scholarship Endowment Recipient

ORGANIZATIONS

- Rise Above
- Co-founder of Indigenous Athletics Advancement Council
- Women in Sports and Events
- Native American and Indigenous Studies Association

- American Indigenous Research Association
- Native American Journalists Association
- North American Society for the Sociology of Sport
- North American Society for Sport Management
- College Sport Research Institute
- University of Tennessee Native American Student Association
- University of Tennessee Partners in Sport
- University of Tennessee Triathlon Club