# ZACHARY DAVID WOOD, PH.D.

# **Assistant Professor**

Seattle University – Dept of Public Affairs and Nonprofit Leadership

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# **EDUCATION**

PhD Rutgers, The State University of New Jersey – Camden

Public Affairs (specialization in Community Development)

May 2019

Title: Advocating Against the Grain: Examining the Importance of

Local Contexts on Advocacy Behavior Among Homeless Service Organizations

Dissertation Advisor: Lorraine Minnite, Ph.D.

**MA** Temple University

Urban Studies May 2010

Thesis: Imagining the Appropriate Scale of Public Policy Interventions to Combat Youth Homelessness

Advisor: Gerald Stahler, Ph.D.

**BA** Temple University

Political Science August 2004

Minor in Comparative Religion

# ACADEMIC AND RESEARCH APPOINTMENTS

Assistant Professor, Dept of Public Affairs and Nonprofit Leadership

Seattle University, Seattle, WA September 2019 - Present

Assistant Teaching Professor, Public Policy and Administration

**Program Director**, Urban Studies September 2016 to June 2019

Rutgers University, Camden, NJ

Part Time Lecturer January 2012 to June 2016

Rutgers University and West Chester University

**Graduate Assistant**, Public Policy and Administration August 2011 to June 2016

Rutgers University, Camden, NJ

### **PUBLICATIONS**

• Wood, Zachary D. and Prentiss A. Dantzler. (2024). "Urban Poverty: A Critical Perspective" in Handbook of Urban Politics and Policy. Ed. Ronald K. Vogel. Edward Elgar Publishing.

- Nickels, Ashley E., **Zachary D. Wood**, and Kirk Leach. (2024). "Power, Democracy and Community Development in the US: Three Cases" in <u>The Handbook of Critical Perspectives on Nonprofit Organizing and Voluntary Action: Concepts, Applications and Future Directions</u>. Eds. Roseanne Mirabella, Tracey Coule and Angela Eikenberry. Edward Elgar Publishing.
- Dantzler, Prentiss A. and Zachary D. Wood. (2024). "Housing Policy" in <u>Politics in the American States: A Comparative Analysis, 12<sup>th</sup> Edition</u>. Eds. Thad Kousser, Caroline Tolbert, and Jamila Michener. CQ Press.
- Nickels, Ashley E., Amanda Clark, and Zachary D. Wood. (2020). How Municipal Takeovers Reshape Urban Democracy: Comparing the Experiences of Camden, New Jersey and Flint, Michigan. *Urban Affairs Review*. 56:3, 790-822.
- Wood, Zachary D. (2018). "Advocating Against the Grain: Nonprofit Advocacy and Human Services" in Community Development and Public Administration Theory: Promoting Democratic Principles to Improve Communities. Eds. Jason D. Rivera and Ashley E. Nickels. Routledge.
- Jargowsky, Paul A., Zachary D. Wood, J. Cameron Anglum, and David N. Karp. (2016).
   "Expanding Educational Opportunity in Urban School Districts" in <u>Shared Prosperity in</u>
   America's Communities. Eds. Susan Wachter and Lei Ding. University of Pennsylvania Press.
- Rivera, Jason D. and **Zachary D. Wood**. (2016). Disaster Relief Volunteerism: Evaluating Cities' Planning for the Usage and Management of Spontaneous Volunteers. *Journal of Emergency Management*. 14:2, 127-138.

### MANUSCRIPTS IN PROGRESS

- Nickels, Ashley E. and Zachary D. Wood. Eds. "Developing the City: Community
  Development, Power, and Urban Democracy in U.S. Cities" (in production Temple University
  Press).
- Wood, Zachary D. "Applying a Critical Community Development Lens to Public Housing Redevelopment: The Emerging Story of Yesler Terrace" (work in progress).

### UNPUBLISHED PROFESSIONAL PAPERS/REPORTS

- Wood, Zachary D. "Testimony on Addressing Homeless Students in the School District of Philadelphia: Resolution Number 240630." Presented to Philadelphia City Council Committee on Education. July 31, 2024.
- Wood, Zachary D., "Community Voice and Community Power: An Opportunity at Yesler Terrace" for Seattle University's Center for Community Engagement and the Seattle Housing Authority. (Initial Report submitted and presented in December 2022).
- Wood, Zachary D., "Analysis of Community Survey 2021" for Seattle Chinatown International District Public Development Agency. February, 2022.

- Wood, Zachary D., Michael O'Bryan, and Mr. Pearson. "Testimony on Ending Youth Homelessness: Resolution Number 160235." Submitted to Philadelphia City Council. May 6, 2016
- Wood, Zachary D. and Prentiss Dantzler. "Foreclosures and Abandoned Homes: Strategies and Opportunities for Strategic Partnership of Small Municipalities." Produced for the Borough of Collingswood and its Mayoral Partners. February, 2015.
- Wood, Zachary D. and Paul A. Jargowsky. "Eds and Meds Employment and City Resident Flight in Camden, New Jersey" Produced for the Eds and Meds Taskforce of Camden, New Jersey. January, 2015.
- Wood, Zachary D. and Jerome Kilbane. Testimony for the United States Senate Committee on the Judiciary, Hearing: "Living on the Street: Finding Solutions to Protect Runaway and Homeless Youth." April 29, 2008.

## PROFESSIONAL EXPERIENCE

#### Founder and CEO

November 2014 – July 2020

**Groundwork Partners** 

- Created strategies for NP partners to better understand and address the root causes of our social crises
- Consulted on fundraising, strategic management, advocacy, and vision-casting

# **Director of Development**

August 2009 – July 2011

Covenant House Pennsylvania

- Managed the entire \$5MM annual fundraising portfolio
- Led the agency's development, communications and public affairs functions
- Directed a successful \$3.5MM capital campaign
- Managed the development and construction of a new 20-unit housing facility

### **Director of Advocacy and Public Policy**

April 2008 – August 2009

Covenant House Pennsylvania

- Analyzed and advocated for policy issues regarding homeless youth
- Created policy papers for agency leadership
- Led the advocacy efforts at local, state, and national levels

### **Development Associate**

August 2006 – April 2008

Covenant House Pennsylvania

- Managed a portfolio of donors ranging from \$500-\$10,000
- Oversaw the development and efforts of the CH Young Professionals

### Manager of Membership

July 2005 – August 2006

The Franklin Institute Science Museum

- Responsible for revenue forecasting and maintaining all expense, labor and revenue budgets
- Managed recruiting and retaining of members, generating in excess of \$1.4MM in annual revenue

#### **Executive Director (Interim)**

April 2005 – July 2005

Habitat for Humanity, Dacotah Tipis

- Managed the day-to-day administrative operations of the affiliate
- Designed and implemented a 3-year strategic plan, drastically re-organizing the affiliate's operations

• Provost Course Development Grant for the University Core – 2025 (Award \$3,000)

"Urban Transportation Systems"

Seattle University – Provost and University Core Curriculum Committee

- Principal Investigator Community Engaged Learning Dept Planning Grant 2023-2024 Seattle University – Center for Community Engagement
- Summer Faculty Fellow 2021 (Award: \$5,000)

(Supporting: "Community Development and Local Democracy: Changing Dynamics of Power and Civic Engagement"

Seattle University - College of Arts and Sciences - Dean's Award

- Educational Network for Active Civic Transformation (ENACT) Faculty Fellow 2020 Brandeis University International Center for Ethics, Justice, and Public Life
- Civic Engagement Faculty Fellow 2017 Rutgers University, Camden – Office of Civic Engagement
- **Digital Teaching Faculty Fellow** 2017 Rutgers University, Camden – Office of Instructional Design and Technology
- Course Development Grant 2017 "Urban Navigation and Global Citizenship" (in Germany) Rutgers University, Camden – Learning Abroad Office

### PRESENTATIONS AND INVITED LECTURES

**Guest Speaker**, "Affordable Housing Mechanisms in Seattle and the United States" *House Our Neighbors – Community Training*, Dec 7, 2024.

**Paper Presentation**, "Applying a Critical Community Development Movement Lens to Public Housing Redevelopment"

New Directions Conference, May 23-24, 2024.

**Paper Presentation**, "Community Development & Power: Local Democracy, Development, and Civic Life in U.S. Cities"

Community Development Society Annual Conference, Jul 16-19, 2023.

**Mobile Workshop**, "Transit-Oriented Development and Community Advocacy in Portland" *Community Development Society Annual Conference*, Jul 16-19, 2023.

**Guest Speaker**, "HOME in Tacoma for All: Community Forum" *HOME in Tacoma for All*, Apr 23, 2022.

**Invited Panel Discussion**, "Building Tenant Power Workshop: Social Housing" *Be:Seattle – Building Tenant Power Workshop Series*, Mar 23, 2022.

**Invited Panel Discussion**, "Social Housing: Halting the Pipeline into Homelessness" *University of Washington – Honors Program*, Mar 10, 2022.

**Panel Organizer, Co-Chair, and Paper Presentation**, "Power, Community-based Organizations, and the Local Ecosystem" with Ashley Nickels and Margaret Post. *Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference*, Nov 17-20, 2021.

**Invited Panel Discussion**, "Affordable Housing and Tenant Organization" *Rutgers University School of Law – Women's Law Caucus*, Oct 21, 2021.

**Paper Presentation**, "Applying a Critical Community Development Movement Lens to Public Housing Redevelopment"

Community Development Society Annual Conference, Jul 12-15, 2021.

**Paper Presentation**, "Democracy & The CDC System: How Funder-CBO Dynamic Shapes Local Democratic Norms, Values, and Practices" with Ashley Nickels and Kirk Leach. *Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference*, Nov 12-13, 2020.

**Panel Organizer, Co-Chair, and Discussant**, "Homelessness & COVID-19: Politics, Partnerships, and Progress in Community-Based Crisis Response" *Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference*, Nov 12-13, 2020.

**Interview**, "Civic Boot Camp: Local Government & Politics" *Seattle CityClub: Civic Bootcamp Series*, Oct 23, 2020. (*link to video*: <a href="https://youtu.be/OqmcXecJqn8">https://youtu.be/OqmcXecJqn8</a>)

2019 Panel Presentation, "Examining the Research to Practice Continuum: Perspectives from Across the Nonprofit and Voluntary Studies Field"
Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Nov 21-23, 2019.

**Panel Organizer and Co-Chair**, "Community and Grassroots Partnerships in San Diego: Understanding Opportunities and Challenges for Policy Change" *Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference*, Nov 21-23, 2019.

**Paper Presentation**, "Participatory Philanthropy as a Springboard: Examining the Merits of Grassroots Giving to Enhance Civic Participation"

Association of Applied and Clinical Sociology Annual Conference, Oct 17-19, 2019.

**Invited Lecture**, "Advocating Against the Grain: Examining the Importance of Local Contexts on Advocacy Behavior Among Homeless Service Organizations" *CURE Seminar Series, Rutgers University - Camden*, May 3, 2019.

2018 Paper Presentation, "Participatory Philanthropy as a Springboard: Examining the Merits of Grassroots Giving to Enhance Civic Participation"
Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Nov 15-17, 2018.

**Invited Panel Discussion**, "Social Movements in the Era of Trump" *Rutgers University – Political Science Society*, Apr 26, 2018.

**Keynote Speaker**, Youth Advocacy for Action Summit *DC Alliance of Youth Advocates – The National Press Club*, Jan 17, 2018.

**Invited Lecture**, "Philanthropy: Charity or Social Change?" Rutgers University – Camden Honors College Seminar Series, Dec 12, 2017.

**Invited Lecture**, "Nonprofits United?: Critically and Structurally Assessing Nonprofit Coalitions as the Vehicle for Advocacy" *Rutgers University – Camden Brown Bag Scholar Series*, Dec 7, 2017.

**Paper Presentation**, "Nonprofits United?: Critically and Structurally Assessing Nonprofit Coalitions as the Vehicle for Advocacy" *Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference*, Nov 16-18, 2017.

- 2016 Paper Presentation, "Advocating Against the Grain: Toward a New Typology of Nonprofit Advocacy Behavior to Enhance Democracy"
  Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Nov 18-20, 2016.
- 2015 Paper Presentation, "Getting to the Roots of Homelessness: Breaking Through to a More Holistic, Client-Focused Advocacy Agenda"
   Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Nov 19-21, 2015.

**Invited Lecture,** "What Power Could We Have: A discussion on the potential voting power in Camden, social activism, and slacktivism." **TED Tuesdays** – Rutgers Civic Scholars, Oct 13, 2015

**Invited Lecture,** "Dreaming Big, Being Bold, Taking the Lead: Advocacy and Partnership Strategies for Youth Service Providers in a Complicated Environment" **Connection 2015 -** Mid-Atlantic Network for Youth Annual Conference, Sept 2, 2015 (link to video: https://www.youtube.com/watch?v=3fKRZ2mwvk4)

**Paper Presentation**, "Getting to the Roots of Homelessness: Breaking Through to a More Holistic, Client-Focused Advocacy Agenda" *Urban Affairs Association Annual Conference*, Apr 8-11, 2015.

**Paper Presentation**, "Putting the Compassion to Work: Strategies for Comprehensively Incorporating Disaster Relief Volunteerism Directly into Disaster Planning" with Jason D. Rivera

Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Nov 20-22, 2014.

**Paper Presentation**, "Putting the Compassion to Work: Strategies for Comprehensively Incorporating Disaster Relief Volunteerism Directly into Disaster Planning" with Jason D. Rivera

Association of Applied and Clinical Sociology Annual Conference, Oct 9-11, 2014.

**Paper Presentation**, "Toward a New Typology of Nonprofit Political Behavior: A New Level of Precision" (*also panel moderator*).

Urban Affairs Association Annual Conference, Mar 19-22, 2014

**Paper Presentation**, "Putting the Compassion to Work: Strategies for Comprehensively Incorporating Disaster Relief Volunteerism Directly into Disaster Planning" with Jason D. Rivera

Urban Affairs Association Annual Conference, Mar 19-22, 2014.

**Paper Presentation**, "Toward a New Typology of Nonprofit Political Behavior: A New Level of Precision"

Social Science History Association Annual Conference, Nov 21-24, 2013.

# UNIVERSITY AND FIELD SERVICE

# **Seattle University**

Office of Sponsored Projects – Fellowships and Awards Comm.

Faculty Staff Senate – Senator for Social Sciences

Office of Sponsored Projects – Advisory Committee

Dept of Public Affairs – Comm Eng Committee

Bachelors in Public Affairs - Advisory Committee

September 2023 – Present

September 2021 – Jan 2023

January 2021 – Present

September 2019 – Present

# **Peer Reviewer**

Theory and Society June 2025 - Present State and Local Government June 2025 - Present Administrative Theory and Praxis December 2024 - Present Community Organizing Journal April 2024 - Present City & Community July 2023 - Present Community Development Society Book Series Review Board May 2023 - Present International Journal of Public Administration August 2022 - Present Community Development Journal April 2022 - Present **Public Integrity** February 2022 - Present Nonprofit Management and Leadership June 2020 - Present Journal of Applied Social Sciences September 2017 – Present

# **Rutgers University – Camden**

Civic Engagement and Social Change Cert. Advisory Committee
Urban Studies - Advisory Committee (**Chair**, beginning Sept. 2016)
Dept of Public Policy and Admin - Budget Committee
Dept of Public Policy and Admin - Awards Committee
September 2018 – June 2019
September 2016 – June 2019
September 2016 – June 2019

### COMMUNITY AND FIELD SERVICE

### Youth Collaboratory (formerly MANY)

Board of Directors – <u>Elected Board Chair in Nov 2023</u>

Equity Committee - Chair

January 2017 – Present

Finance Committee

# **The Mockingbird Society**

Board of Directors – Appointed Interim Board Chair in Sept 2024 May 2021 – Present

# **Community Development Society**

Board of Directors October 2021 – June 2024

ARNOVA - Community and Grassroots Associations Section

Leadership Collaborative Member January 2019 – January 2023

**People's Emergency Center – Research Advisory Council** August 2017 – July 2019

### MEDIA ENGAGEMENT

Metro Philadelphia (July 31, 2024): "Homeless youth hearing focuses on role of school district, data" <a href="https://metrophiladelphia.com/homeless-youth-hearing-school-district-data/?utm\_source=sailthru&utm\_medium=email&utm\_campaign=philly-am&utm\_term=Metro%20Philly%20Daily%20Newsletter</a>

KOMO News (August 17, 2023): "Homelessness surges by 11% nationwide largely due to cost of living, evictions, report says"

https://komonews.com/news/local/seattle-homeless-crisis-homelessness-washington-king-county-state-national-average-evictions-cost-affordable-housing-real-estate-government-community-development-hud-study-report-raising-increase-surge-new-york-boston#

KNKX-NPR Seattle/Tacoma (February 13, 2023): "Housing advocates divided over push for 'social housing' in Seattle"

 $\frac{https://www.knkx.org/politics/2023-02-07/housing-advocates-divided-over-push-for-social-housing-in-seattle}{housing-in-seattle}$ 

KNKX-NPR Seattle/Tacoma (February 7, 2023): "Washington realtors' lobby spends nearly \$1M to push housing bills during football playoffs"

 $\frac{https://www.knkx.org/politics/2023-02-13/washington-realtors-lobby-spends-nearly-1m-to-push-housing-bills-during-football-playoffs}$ 

Tacoma News Tribune (August 15, 2022): "Puyallup Mobile Home Park to Close, Residents to be Evicted"

https://www.thenewstribune.com/news/local/community/puyallup-herald/phnews/article263744148.html

Seattle University College of Arts and Sciences News (February 15, 2022): "Engaging, Experiential Learning: Urban Public Policy"

 $\underline{https://www.seattleu.edu/artsci/about/news/engaging-experiential-learning-urban-public-policy.html}\\$ 

The Urbanist (April 28, 2022): "Home in Tacoma for All Coalition Seeks Greater Equity in Zoning Reforms"

https://www.theurbanist.org/2022/04/28/home-in-tacoma-for-all/

KIRO News with Dave Ross (April 21, 2022): "Another tool for the toolkit': Can social housing initiative help make Seattle more affordable?"

RealChangeNews (March 16, 2022): "Is social housing the solution to Seattle's affordability crisis?" <a href="https://www.realchangenews.org/news/2022/03/16/social-housing-solution-seattle-s-affordability-crisis">https://www.realchangenews.org/news/2022/03/16/social-housing-solution-seattle-s-affordability-crisis</a>

Reuters (October 29, 2021): "Democratic cries to 'defund police' fade in U.S. mayoral races as crime surges"

 $\frac{https://www.reuters.com/world/us/democratic-cries-defund-police-fade-us-mayoral-races-crime-surges-2021-10-29/$ 

KOMO News (October 18, 2021): "Seattle U professor breaks down policy differences on homelessness in Seattle mayor race"

 $\underline{https://komonews.com/news/local/seattle-u-professor-breaks-down-policy-differences-on-homelessness-in-seattle-mayor-race}$ 

Philadelphia Business Journal (April 11, 2018):

https://www.bizjournals.com/philadelphia/news/2018/04/11/unlock-the-block-dover-small-biz-loockerman-cre.html

Rutgers Faculty News (February 2, 2018):

https://fas.camden.rutgers.edu/2018/02/02/zach-wood-delivers-keynote-address-at-summit-in-d-c/

Courier Post (January 30, 2015):

https://www.courierpostonline.com/story/news/local/south-jersey/2015/01/30/will-happen-camdens-salvageable-homes/22596075/

### PROFESSIONAL AND ACADEMIC ASSOCIATIONS

- Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)
- Urban Affairs Association (UAA)
- Voluntary Sector Studies Network (VSSN)
- Community Development Society (CDS)
- Youth Collaboratory