

SEATTLE UNIVERSITY

T4 Web Editor Training

Winter Quarter 2026

February 25, 2026



Agenda

Review & Reflection

- Current State of our Sites
- Roadmap Review

New Business

- T4 Fundamentals

Focus Areas

- Web Accessibility: progress & next steps
- Siteimprove: leveraging insights & tools

Operations & Support

- Access & governance framework
- Training and support resources



Current State of our Sites

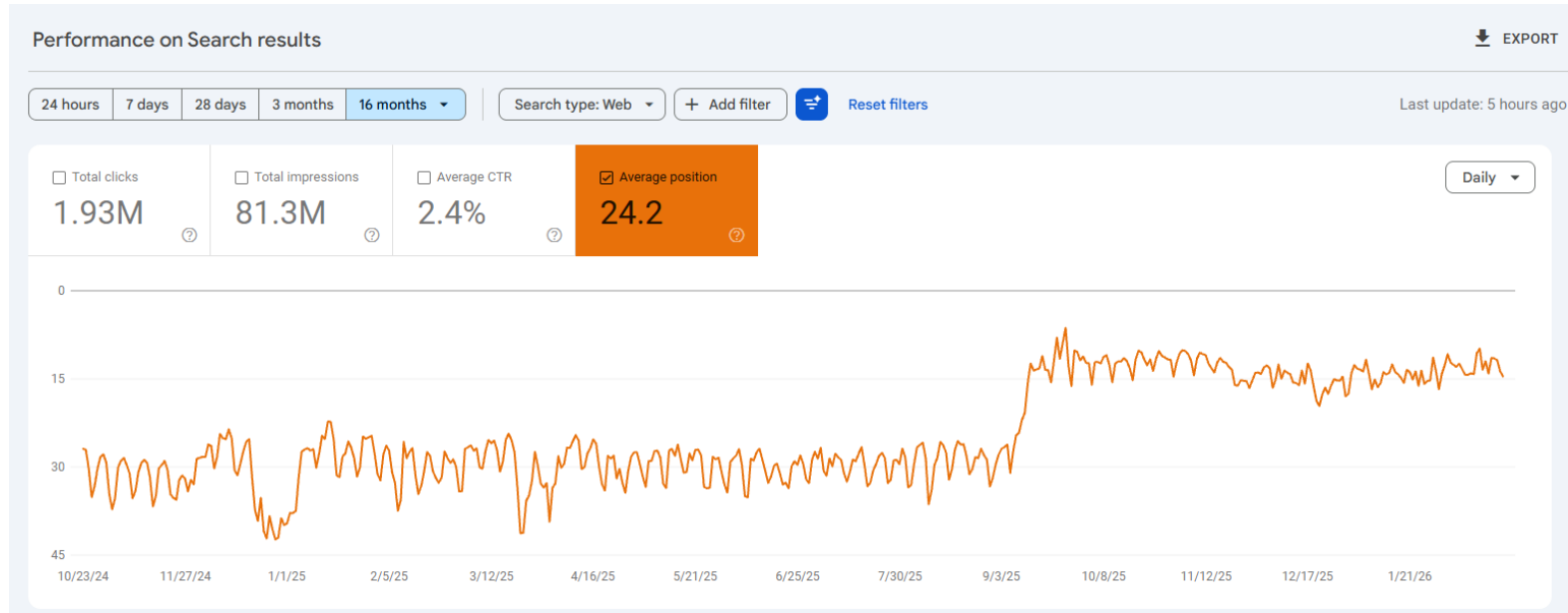
- seattleu.edu – T4
 - 0 Broken Links
- law.seattleu.edu – T4
 - 0 Broken Links
- cornish.edu – WordPress/Pantheon
 - 0 Broken Links



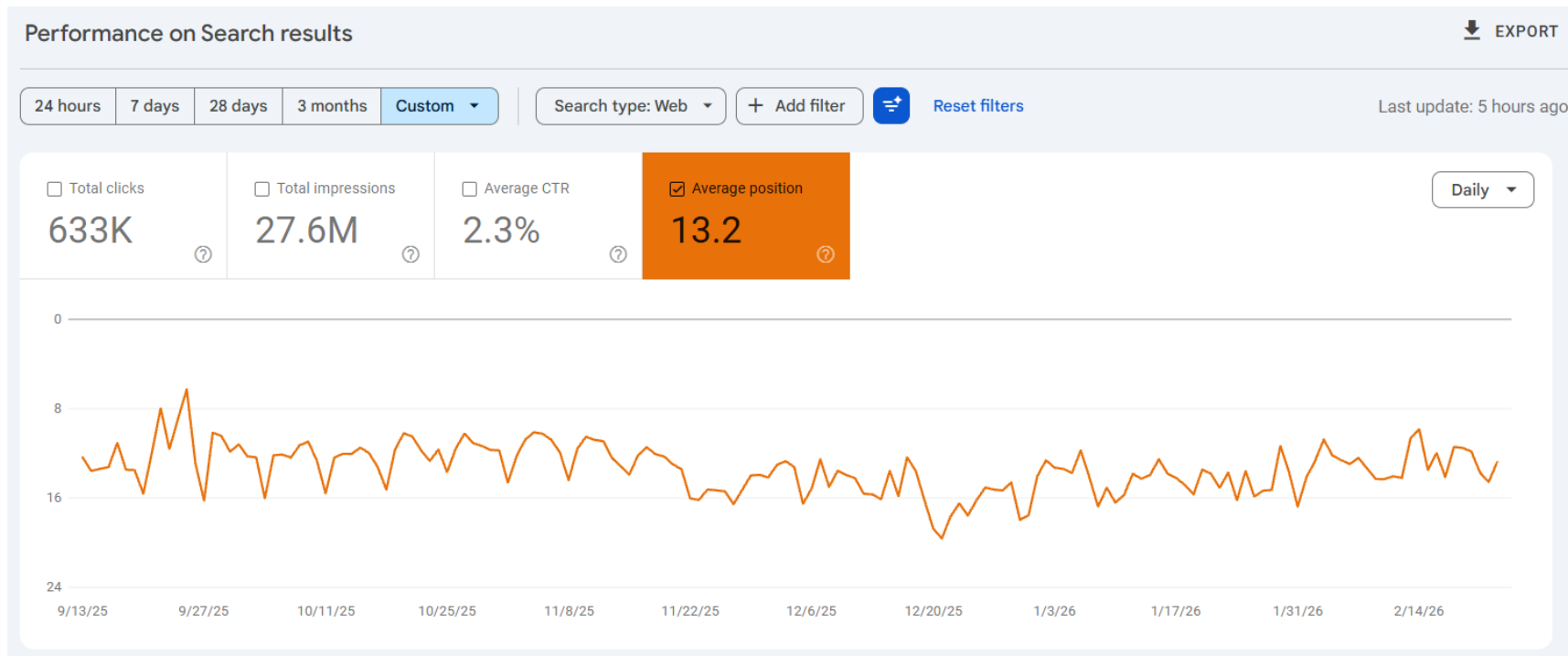
Current State of our Site Media

- seattleu.edu – T4
 - 352 Broken Links in PDFs
 - 542 in September
- law.seattleu.edu – T4
 - 587 Broken Links in PDFs
- cornish.edu – WordPress/Pantheon
 - 17 Broken Links in PDFs

Current State of our SEO - 16 Months



Current State of our SEO – Since September





2026 Review

- Move to Semesters
- Cornish Art School Website Redesign
- School of Law Website Redesign
- Media Library Archival Project
- Web Accessibility



T4 Fundamentals

- Consistent Visual Page Design
- Heros
- Navigation
- Saving Items for Reuse (Archive)
- Heading is not descriptive issue
- PDFs



Focus Areas

- Web Accessibility: progress & next steps
 - *Submit all Embed Codes to Web Support*
 - *Build all PDFs to meet Web Accessibility*
 - *Check all links in PDFs*
- Siteimprove: leveraging insights & tools
 - *Metadata Descriptions*
 - **155 Characters**



Operations & Support

- Access & governance framework
 - T4 is skill-based access system
 - Exams require high-quality web examples
- Training and support resources
 - [Web Knowledge Base](#)
 - [Web Support Portal](#)
 - [University Support Portal](#)



Siteimprove

All Moderators Should Log In Daily or Weekly

And Fix all of These:

- Broken Links
- Misspellings
- Meta Descriptions



Looking Ahead

- Spring 2026 T4 Editor Training
 - May TBD
- In-Person Web Townhall
 - Save the Date
 - Wednesday September 2, 2026
 - Wyckoff Auditorium
 - Bannan Engineering 2nd Floor

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Winter 2026 Web Editor Training
Q&A