

# Kevin D. Ward

## *Curriculum Vitae*

Department of Public Affairs and Nonprofit Leadership  
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### EDUCATION

2011	Ph.D.	University of Colorado Denver; Degree: Public Affairs
2006	M.P.A	University of Colorado Denver; Degree: Master of Public Administration
2002	B.A.	University of Illinois, Urbana-Champaign Degree: Economics; Area of Concentration: Business Administration

### ACADEMIC EXPERIENCE

2017-Present	Director, B.A. in Public Affairs
2024-Present	Professor, Seattle University
2018-2024	Associate Professor, Seattle University
2013-2018	Assistant Professor, Seattle University
2011-2013	Assistant Professor, Georgia Southern University
2008-2011	Lecturer, University of Colorado Denver

### PEER REVIEW PUBLICATIONS

Ward, K.D., Grasse, N., & Lecy, J. (Forthcoming). Examining the Association between State Lobbying Regulations and Nonprofit Lobbying Expenditures. *Nonprofit and Voluntary Sector Quarterly*.

Ward, K. D., Mason, D. P., Park, G., & Fyall, R. (2023). Exploring Nonprofit Advocacy Research Methods and Design: A Systematic Review of the Literature. *Nonprofit and Voluntary Sector Quarterly*, 52(5), 1210–1231. <https://doi.org/10.1177/08997640221131747>

Ward, K. D., & Miller-Stevens, K. (2021). Public Service Motivation Among Nonprofit Board Members and the Influence of Primary Sector of Employment. *Nonprofit and Voluntary Sector Quarterly*, 50(2), 312–334. <https://doi.org/10.1177/0899764020952161>

Grasse, N., Ward, K. D. and Miller-Stevens, K. (2021). To Lobby or Not to Lobby? Examining the Determinants of Nonprofit Organizations Taking the IRS 501(h) Election. *Policy Studies Journal*, 49(1), 242-267. <https://doi.org/10.1111/psj.12349>

Ward, K. D. (2019). Suited to Serve: The Antecedents and Perceptions of Public Service Motivation in National Service. *International Public Management Journal*, 22(1), 71-98. <https://doi.org/10.1080/10967494.2017.1325805>

Miller-Stevens, K. & Ward, K. D. (2019). Nonprofit Board Members' Reasons to Join and Continue Serving on a Volunteer Board of Directors: Understanding Motives to Improve Organizational Effectiveness. *Journal of Nonprofit and Public Sector Marketing*, 31(1), 61-83. <https://doi.org/10.1080/10495142.2018.1526734>

Ward, K. D., Varda, D. M., Epstein, D., & Lane, B. (2018). Institutional Factors and Processes in Interagency Collaboration: The Case of FEMA Corps. *The American Review of Public Administration*, 48(8), 852-871. <https://doi.org/10.1177/0275074017745354>

Ward, K. D., Epstein, D., Varda, D., & Lane, B. (2017). Measuring Performance in Interagency Collaboration: FEMA Corps. *Risk, Hazards & Crisis in Public Policy*, 8(3), 172-200. <https://doi.org/10.1002/rhc3.12114>

Ward, K. D. (2014). Cultivating Public Service Motivation through National Service: A Longitudinal Study. *Public Administration Review*, 74(1), 114-125. <https://doi.org/10.1111/puar.12155>

Ward, K. D. (2014). Tapping the AmeriCorps Pipeline: Using Secondary Data to Test the Public Service Motivation Construct. *Public Personnel Management* 43(2), 240-258. <https://doi.org/10.1177/0091026014520692>

Ward, K. D. (2014). Does Service Beget Service? Examining the Impact of Participation in AmeriCorps National Civilian Community Corps on Disaster Relief Activity Later in Life. *Risk, Hazards & Crisis in Public Policy*, 4(2), 110-127. <https://doi.org/10.1002/rhc3.12037>

Miller-Stevens, K., Ward, K. D. & Neil, K. (2014). Motivated to Serve: A Public Service Motivation Perspective on Nonprofit Board Membership. *Journal of Nonprofit Education and Leadership*, 4(2), 162-178.

Davis, L.M., Pollard, M., Ward, K. D., Wilson, J., Varda, D., Hansell, L., Steinberg, P. (October 2010). "Long-Term Effects of Law Enforcement's Post-9/11 Focus on Counterterrorism and Homeland Security." *RAND Corporation Monograph*.

## **MANUSCRIPTS IN PROGRESS**

Jowell, H. & Ward, K.D. De-centering Donors: How Seattle nonprofits are balancing donor-centered and community-centric fundraising approaches. Status: *Under Review*.

Ward, K. D., Grasse N., & Lecy, J. (November 2019). "An Examination of the Implications of Major State-Level Lobbying Regulatory Reforms on Nonprofit Lobbying Expenditures." *Association for Research on Nonprofit Organizations and Voluntary Action*, San Diego, CA.

## **BOOK CHAPTERS AND ENCYCLOPEDIA ENTRIES**

Ward, K. D. (2016). Does Service Beget Service? Examining the Impact of Participation in AmeriCorps National Civilian Community Corps on Disaster Relief Activity Later in Life. In Robinson, S. and Haley, M. (Eds.), *Nonprofits in Disasters* (pp. 11-38). Westphalia.

Ward, K. D. (2016). Civic Engagement. In Stephen L. Schechter (Ed.), *American Governance*. Macmillan.

Ward, K. D. 2016. Voluntarism. In Stephen L. Schechter (Ed.), *American Governance*. Macmillan.

Grasse, N. & Ward, K. D. 2015. Applying Cooperative Biological Theory to Nonprofit Networks. In Morris, J. & Miller-Stevens, K. (Eds.), *Advancing Collaboration Theory: Models, Typologies, and Evidence*. New York. Routledge.

## **MEDIA**

Ward, K. D. "If We Save AmeriCorps, It May End Up Saving Us." Essay, *Huffington Post*. April 14, 2017.

Ward, K. D. "Serving Community and Country are Worth the National Investment." Op-ed. *Seattle Times*. October 2, 2015.

Ward, K. D. "How My Adventure in National Service Came to Shape the Rest of My Life." Essay. *Huffington Post*. November 23, 2015.

## **REPORTS**

Ward, K. D. et al., March 2018. "Parent-Child Home Program, United Way of King County: A Social Network Analysis Project Examining a School-Readiness Collaborative in King County, WA. Presented to United Way of King County

Ward, K. D., Miller-Stevens, K. May, 2013. "Motivated to Serve: A Public Service Motivation Perspective on Nonprofit Board Membership." Presented to the Georgia Center for Nonprofits.

## **SELECTED PRESENTATIONS AT SCHOLARLY MEETINGS**

Ward, K. D., Mason, D., Park, G., & Fyall, R., (November 2020). "Exploring Innovations in Nonprofit Advocacy Research Methods: A Systematic Review of the Literature (summative findings)." *Association for Research on Nonprofit Organizations and Voluntary Action*, Indianapolis, IN.

Ward, K. D., Fyall, R., Mason, D., Park, G. & Hannick, K. (November 2019). "Exploring Innovations in Nonprofit Advocacy Research Methods: Preliminary Findings of a

Systematic Review of the Literature.” *Association for Research on Nonprofit Organizations and Voluntary Action*, San Diego, CA.

Ward, K. D., Grasse N., & Lecy, J. (November 2019). “An Examination of the Implications of Major State-Level Lobbying Regulatory Reforms on Nonprofit Lobbying Expenditures.” *Association for Research on Nonprofit Organizations and Voluntary Action*, San Diego, CA.  
Ward, K. D. (November 2019). Panelist: “Emerging Scholars Professional Development Workshop: The Academic Job Market.” *Association for Research on Nonprofit Organizations and Voluntary Action*, San Diego, CA.

Ward, K. D., Fyall, R., Mason, D., Park, G. & Hannick, K. (April 2019). “Exploring Innovations in Nonprofit Advocacy Research Methods: A Systematic Review of the Literature.” *West Coast Nonprofit Data Conference*, Phoenix, AZ.

Ward, K. D. & Grasse N., & Lecy, J. (April 2019). “Examining the Association Between State Lobbying Regulations and Nonprofit Lobbying Expenditures.” *West Coast Nonprofit Data Conference*, Phoenix, AZ.

Ward, K. D. (November 2018). Co-organizer: “Innovations in Advocacy Research Methods.” *Association for Research on Nonprofit Organizations and Voluntary Action*, Austin, TX.

Grasse, N. & Ward, K. D. (November 2017). “Determinants of Policy Advocacy and Engagement Strategies.” *Association for Research on Nonprofit Organizations and Voluntary Action*, Grand Rapids, MI.

Ward, K. D. (November 2017). Panelist: “Emerging Scholars Professional Development Workshop: Surviving Pre-Tenure.” *Association for Research on Nonprofit Organizations and Voluntary Action*, Grand Rapids, MI.

Ward, K. D., Grasse N., and Lecy, J. (April 2017). “Exploring Associations between Nonprofit Lobbying Expenditures, Organizational Characteristics, and Resource Dependencies.” *West Coast Data Conference*, Seattle, WA.

Grasse, N., Neely, D., & Ward, K. D. (November 2016). “Lobbying in the Nonprofit Sector Beyond the 501(c)(3) Designation: Examining 501(c)(4) Social Welfare Organizations.” *Association for Research on Nonprofit Organizations and Voluntary Action*, Chicago, IL.

Grasse, N. & Miller-Stevens, K, and Ward, K. D. (November 2015). “Demystifying the IRS 501(h) Election: A Closer Look at Nonprofit Advocacy Organizations and Lobbying Expenditures.” *Association for Research on Nonprofit Organizations and Voluntary Action*, Chicago, IL.

Ward, K. D. and Miller-Stevens, K. (April 2015). “Toward Better Boards: Public Service Motivation and Board Performance.” *West Coast Data Conference*, San Diego, CA.

Ward, K. D., Epstein, D., Varda, D., & Lane, B. (November 2014). "FEMACorps: How a Federal Partnership is Building Capacity at the Local Level." *Association for Research on Nonprofit Organizations and Voluntary Action*, Denver, CO.

Lane, B., Varda, D., Epstein, D., & Ward, K. D. (November 2014). "A Case Presentation of the FEMACorps Model: A Federal Agency Partnership, from Inception to Implementation." *Association for Research on Nonprofit Organizations and Voluntary Action*, Denver, CO.

Varda, D., Epstein, D., Ward, K. D., & Lane, B., (November 2014). "FEMACorps: One Year after Implementation." *Association for Research on Nonprofit Organizations and Voluntary Action*, Denver, CO.

Grasse, N. & Ward, K. D. (November 2014). "The Influence of Organizational Characteristics, Managerial Capacity, Subsector Variation, and Regulation on Nonprofit Lobbying Activity." *Association for Research on Nonprofit Organizations and Voluntary Action*, Denver, CO.

Ward, K. D. and Miller-Stevens, K. (November 2013). "Avoiding Bored Boards: Understanding the Motives of Board Members." *Association for Research on Nonprofit Organizations and Voluntary Action*, Hartford, CT.

Grasse, N. & Ward, K. D. (November 2013). "Applying Cooperative Biological Theory to Nonprofit Networks." *Association for Research on Nonprofit Organizations and Voluntary Action*, Hartford, CT.

Ward, K. D. (November 2012). "Cultivating Public Service Motivation through National Service: A longitudinal study." *Association for Research on Nonprofit Organizations and Voluntary Action*, Indianapolis.

Ward, K. D. and Miller-Stevens, K. (November 2012). "Motivated to Serve: A Public Service Motivation Perspective on Nonprofit Board Membership." *Association for Research on Nonprofit Organizations and Voluntary Action*, Indianapolis.

Ward, K. D. (October 2012). "Getting Things Done: Predicting Participation in AmeriCorps." *Southeastern Conference for Public Administration*, Coral Springs, FL.

Varda, D. and Ward, K. D. (November 2011). "Perceptions of Sector Differences in a System of Care: The Existing and Potential Role of Nonprofit Organizations." *Association for Research on Nonprofit Organizations and Voluntary Action*, Toronto.

Varda, D. and Ward, K. D. (April 2011). "Perceptions of Sector Differences in a System of Care." *West Coast Data Conference*, Tucson, AZ.

Ward, K. D. (March 2011). "Managing Volunteers: Volunteers, Inter-Sector Collaboration." *National Volunteer Organizations Active in Disasters*, Denver, CO.

Ward, K. D. (November, 2009). "Cultivating Public Service Motivation: A Longitudinal Study Measuring the Impact of Participation in AmeriCorps Programs." *Association for Research on Nonprofit Organizations and Voluntary Action*, Cleveland, OH.

Ward, K. D. (November 2009). "Predicting Public Service Motivation: Understanding Participation in AmeriCorps Programs". Poster Presentation at *Association for Public Policy Analysis and Management*, Washington, D.C.

Varda, D. and Ward, K. D. (November 2009). "Using Strategic Network Management to Implement Collaborative Governance in Systems of Care Initiative for Babies and Young Children with Special Health Care Needs". *Association for Public Policy Analysis and Management*.

Varda, D. and Ward, K. D. (November, 2009). "What does it mean to be Partners? Using Social Network Analysis to Understand a Systems of Care Initiative for Babies and Young Children with Special Health Care Needs". Poster Presentation at the annual meeting of the *American Public Health Association*, Philadelphia, PA.

Ward, K. D. (August 2009). "Measuring Public Service Motivation over Time." Accepted for participation in the *Academy of Management*, Doctoral Consortium sponsored by the Public and Nonprofit Division, Chicago, IL.

Ward, K. D. (August 2008). "Homeland Security and Counterterrorism Intelligence and Local Law Enforcement: Evolution in Coordination since 9/11: Preliminary Conclusions." Summer associate briefing at the *RAND Corporation*, Santa Monica, CA.

## **INVITED PRESENTATIONS AND SPEECHES**

Ward, K. D. March 6, 2017. Opening a Swiss-Army Knife: Examining the Impacts of National Service. Invited Lecture, Seminar Series. Colorado College, Department of Economics and Business.

Ward, K. D. October 2016. AmeriCorps Member Swearing-in Ceremony. Speech to an estimated 800 new AmeriCorps members in Washington State. Fischer Pavilion, Seattle Center.

Ward, K. D. June 2015. Understanding the Impacts of AmeriCorps: A Research Agenda. Presentation to grantees of Serve Washington. Lacey, WA.

## **COURSES TAUGHT**

### *Seattle University*

Graduate	PUBM 5010 – Foundations of Public Admin. *PUBM 5120 – Policy Process PUBM 5550 – Collaboration across Sectors PUBM 5880 – Nonprofit Governance *PUBM 5900 – Capstone in Public Service
Undergraduate	*PUBA 4410 – Policy Analysis *PUBA 4900 – Senior Synthesis * <i>Denotes courses I currently regularly teach</i>

### *Georgia Southern University*

Graduate	PBAD 7134 – Public and Nonprofit Management PBAD 7531 – Public Program Evaluation PBAD 7532 – Public Policy PBAD 7134 FOL – Public and Nonprofit Management
Undergraduate	POLS 4131 – Public Policy POLS 3330 – State and Local Government POLS 3331 – Introduction to Public Administration

### *University of Colorado Denver*

Graduate	PAD 5110 – Seminar in Nonprofit Management PAD 5001 – Introduction to Public Administration and Public Service PAD 5002 – Organizational Management and Change PAD 5005 – Public Policy and Democracy
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## **HONORS and AWARDS**

2020	<i>Best Paper:</i> Governance Section, Association for Research on Nonprofit Organizations and Voluntary Action.
2016	<i>Bill Basl Commitment to Service Award.</i> Presented by Serve Washington, the state commission for community service.
2015	<i>Aspen Institute Franklin Project Ambassador.</i> Selected to work in the Pacific Northwest region expand national service opportunities.
2009	<i>Emerging Scholar Award.</i> Awarded by the Association for Research on Nonprofit Organizations and Voluntary Action.
2009	<i>Doctoral Student Professional Development Consortium,</i> Academy of Management, Public and Nonprofit Division, Chicago, IL
2008	<i>RAND Corporation Summer Associate.</i> Competitive program designed to introduce doctoral students to research careers at RAND. Worked on project examining shifts in counterterrorism and homeland security strategies at urban law enforcement agencies.
2006 – 2009	<i>Tuition Fellow and Research Assistant.</i> Full scholarship, School of Public Affairs, University of Colorado Denver.

- 2006 *Pi Alpha Alpha*. National Honor Society for Public Affairs and Administration through the Network of Schools in Public Policy, Affairs, and Administration (NASPAA).
- 2003 *Corps Member of the Month*. Awarded monthly by the AmeriCorps National Civilian Community Corps to outstanding corps members.

## **PROFESSIONAL EXPERIENCE**

- 2015-Present Consultant, Evaluator for AmeriCorps programs
- 2015-2016 Franklin Project Ambassador, Aspen Institute
- 2008-2011 Adjunct Researcher, RAND Corporation
- 2008 Summer Associate, RAND Corporation
- 2005-2009 Research Assistant, University of Colorado Denver
- 2008 Research Consultant, Institute for Law and Justice
- 2005-2008 Site Coordinator, Urban Institute
- 2003-2004 Team Leader, AmeriCorps National Civilian Community Corps
- 2002 Research Analyst, Prime Consulting Group

## **SERVICE**

### Seattle University

- 2023-Present Faculty Advisor, Public Affairs and Policy Fellowships, Office of Fellowships, Seattle University
- 2023-Present Graduate Curriculum Committee, College of Arts and Sciences, Seattle University
- 2023-Present Reimagining and Revising the Curriculum Coordinator, Public Affairs Program
- 2019-Present AmeriCorps Scholarship Committee (founded the award); award \$30,000 annually to AmeriCorps alumni graduate students
- 2020-Present Departmental Personnel Committee, Department of Public Affairs and Nonprofit Leadership, Seattle University
- 2020-Present Ad-hoc Personnel Committee, Department of Social Work (2x), Nonprofit Leadership (3x), Environmental Studies (1x), Seattle University
- 2020-Present Community Engagement Committee, Department of Public Affairs and Nonprofit Leadership, Seattle University
- 2015-Present Curriculum Committee, Department of Public Affairs and Nonprofit Leadership, Seattle University
- 2014-Present Advising faculty, Bachelor of Public Affairs
- 2018 Chair, Faculty Search Committee, Institute of Public Service, Seattle University, tenure track position: community development. Successful hire.
- 2018 Faculty Search Committee, Institute of Public Service, Seattle University, tenure track position, specialization: open. Successful hire.



2018-2019 University Assessment Committee  
2018-2019 College of Arts & Sciences Strategic Planning Committee  
2015-2018 Clapp Humanitarian Scholarship Selection Committee  
2017 Faculty Search Committee, Institute of Public Service, Seattle University, tenure track position, specialization: public management. Successful hire.  
2016 Faculty Search Committee, Institute of Public Service, Seattle University, tenure track position, specialization: public management. Unsuccessful.  
2016 Faculty Search Committee, Master of Fine Arts in Art Leadership, Seattle University, tenure track position, specialization: open. Successful hire.  
2015 Faculty Search Committee, Master of Fine Arts in Art Leadership, Seattle University, tenure track position, specialization: open. Unsuccessful.  
2015 Faculty Search Committee, Master of Nonprofit Leadership, Seattle University, instructor position, specialization: nonprofit finance. Successful hire.  
2014-2015 Faculty Search Committee, Master of Nonprofit Leadership, Seattle University, tenure track position, specialization: fundraising. Successful hire.  
2013-2014 Faculty Search Committee, Institute of Public Service, Seattle University, tenure track position, specialization: public policy. Successful hire.  
2012-2013 Co-Chair, Curriculum Revision and Assessment Committee, Institute for Public and Nonprofit Studies, Georgia Southern University.  
2012-2013 Faculty Search Committee, Institute for Public and Nonprofit Studies, tenure track position, specialization: open. Successful hire.  
2011-2013 Admissions Committee, Master of Public Administration Program, Georgia Southern University  
2011-2012 Faculty Search Committee, Master of Public Administration tenure track position, specialization: budget and finance. Successful hire.

Advising

2022-2023 Honors Sociology Thesis Advisor, Madeleine Magana, Seattle University  
2019-2021 Dissertation committee member for Bonnie Nelson, University of Washington Tacoma  
2017-2018 Dissertation committee member for Matthew Flege, Clemson University  
2017-current Bachelor of Public Affairs student advisor  
2014-current Internship Advisor (SU) – multiple students

2012-2012 Honors Thesis Advisor (GSU) – two students  
2011-present Advise 8-15 MPA students on course of study, internship placement, and job placement (SU & GSU)

Discipline

Ad-hoc Manuscript Reviewer: *Journal of Public Administration Research and Theory*; *Public Administration Review*; *Nonprofit and Voluntary Sector Quarterly*; *Policy Studies Journal*; *American Review of Public Administration*; *International Public Management Journal*; *Nonprofit Management and Leadership*; *Public Administration*; *Review of Public Personnel Administration*; *Public Personnel Management*; *Risk, Hazards, & Crisis in Public Policy*

2019 ARNOVA Conference Track Chair

2011-2017 Conference Panel Chair – ARNOVA, West Coast Nonprofit Data Conference

Community

2024-Present Community Association Board Member, Grounds Chair, Blue Ridge Community

2023-2024 Community Association Board Member, Safety Chair, Blue Ridge Community

2019 Assisted the state commission on national and community service (Serve Washington) organize focus groups for their “state of service” report, which comes out every few years

2015 Expert Evaluation Reviewer, Social Innovation Fund, Corporation for National and Community Service

2015 Ambassador. Franklin Project, The Aspen Institute.

2023-current Community Association Board Member, Safety Chair, Blue Ridge Community